

“Take Boating Safety Serious!”

TOPIC/SUBJECT: Boating Safety

TARGET AUDIENCE/AGE LEVEL: All ages

TIME: 2-3 hours (8 hours at Sport Shows)

THEME: Take boating safety serious!

GOAL/PURPOSE: To promote boating safety on Corps of Engineers projects.

OBJECTIVE(S):

- A. By using a borrowed, wrecked boat, getting water safety messages across to the public.
- B. To make people aware of the importance of having the proper equipment and boating sober.

DESCRIPTION:

- A. Call an area marina, boat dealer, or insurance company close to the project. Ask for a boat that could be used to display at a water safety event or at the beach on a designated weekend.
- B. The boat should be placed in a highly visible area, like just off the sidewalk heading down to the sand at the beach.
- C. Post posters around the display that contain water safety messages.
- D. This works well, because people are always very curious about wrecks. When they see the damaged boat, they will naturally come over to look at it. A couple of Park Rangers are standing by to hand out water safety information and explain the cause of the damage.
- E. Boats that have been wrecked due to an impaired operator or burned because of lack of proper equipment are ideal. This works well because people are more likely to remember the damage that they see.
- F. This can be useful for Hunting and Fishing shows as well.

SUGGESTED MATERIALS & EQUIPMENT: Make up posters with water safety messages. Also need water safety literature and information.